

## MEDIA RELEASE

*For Immediate Release – September 17, 2007*

### **Red Deer Chamber of Commerce receives National Recognition**

In Markham, Ontario on September 16, 2007 the Red Deer Chamber of Commerce became the first Alberta chamber to receive accreditation with distinction at the Canadian Chamber of Commerce Annual General Meeting.

Outgoing Chamber President Mitch Thomson says, “This award shows the Red Deer Chamber is a cut above the rest and leading the way for the rest of Alberta. It gives us extra credibility and strength and shows we punch well above our weight when it comes to business advocacy and getting things done.”

“I’m very enthused and pleased that our Chamber has received the honour of Accreditation with distinction,” says Graham Heron, the incoming President. “It shows that an outside third party recognizes what we hold to be true; that the Red Deer Chamber is a very well-run organization that features excellent stewardship, governance and business practices. I’d also like to acknowledge the excellent preparation work for receiving accreditation done by Executive Director Cal Dallas and his staff.”

Accreditation means the Red Deer Chamber met national standards in operations/administration, member programs and services, and policy/advocacy work. The “with distinction” means the Chamber also has excellent processes in place for governance and strategic planning. It assures members and potential members that the Red Deer Chamber of Commerce excels in all facets of a Chamber of Commerce.

This national recognition also allows the Red Deer Chamber to brag a bit about our success. We will display the accreditation seal on our stationary, websites, promotional literature, signage and elsewhere to indicate to members, potential members and the larger community our pride of place as the leading representative of business in Central Alberta.

### ***For more information please contact:***

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