



## ***MEDIA RELEASE***

*For immediate release on December 9, 2009*

### **Red Deer region's hiring outlook brightens**

November's [Labour Force Survey](#) showed a remarkable upswing in employment for Canada in general and Alberta in particular. Building on that good news, yesterday's Manpower report, the quarterly [Employment Outlook Survey](#) indicates that Canadian employers foresee a "favourable hiring climate in the upcoming quarter", with 15 percent of employers planning to increase their payrolls.

According to Dan Sumner, in the [ATB Daily Economic Comment](#) the outlook is particularly rosy for the Alberta corridor, as Edmonton projects an employment growth of 13%, Red Deer at 12% and Calgary at 11%.

This resurgence does not bring Central Alberta back to pre-recession employment levels, which were marked by significant labour shortfalls, but this forecast symbolizes a turning of the tides and represents a promising picture for economic recovery.

For additional information, please contact:

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