

## **MEDIA RELEASE**

*For immediate release on Feb 5, 2010*

### **Red Deer Chamber sets its 2010 policy**

At its January meeting, the Red Deer Chamber Board of Directors adopted nine policy positions, developed by Chamber policy committees. These policies include:

- Common Sense Approach to Livestock Product Identification and Food Safety (*Update of 2009 policy*)
- Farmer Access to Equity Markets for Farm Land Purchase
- Stabilizing the Hog Industry through Facilitating the Creation of a Trade-neutral, Producer-driven, Price-stabilization Pool/Fund
- Positive changes to the Canadian Wheat Board to promote economic growth in Canada
- Innovative thinking with Alberta's energy can foster economic sustainability
- Zero Waste (*Update of 2007 Policy*)
- Registered Savings Plans can ease administration, support prosperity, retirement and life-long learning
- "I am entitled to better health care than the Government can provide me with."
- Provide Simplified small business training support regarding the Agreement on Internal Trade (AIT) and the Trade, Investment and Labour Mobility Agreement (TILMA)

These policies will be submitted to the Alberta Chamber of Commerce (ACC) as resolutions for the May 2010 ACC AGM and Policy Conference. Adopted ACC policy will subsequently be advocated to the Provincial Government.

The Red Deer Chamber of Commerce policies that have a federal scope will also be submitted to the Canadian Chamber of Commerce (CCC) in early June as resolutions for the CCC AGM and Policy Conference in September 2010.

The complete policies are available at  
[http://www.reddeerchamber.com/memberdb/policies\\_home.asp](http://www.reddeerchamber.com/memberdb/policies_home.asp)

The Red Deer Chamber develops policy through the grass roots wisdom and expertise of its nine policy committees, comprised of Chamber members and business people in the Red Deer region. Chamber policy is actively advocated for three years.

For additional information, please contact:

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