



**RED DEER CHAMBER  
of COMMERCE**

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## **MEDIA RELEASE**

### **Pandemic Business Planning Seminar for Small and Medium Sized-Businesses in Red Deer on December 17, 2009**

November 30, 2009

WINNIPEG - The International Centre for Infectious Diseases (ICID) and the Canadian Chamber of Commerce are providing free tools to help small- and medium-sized businesses prepare their business in event of a pandemic, including an English seminar to be held in Red Deer on December 17, 2009.

ICID and the Chamber have launched a website, [BusinessFluPlan.ca](http://BusinessFluPlan.ca) ([Plancontrelagrippe.ca](http://Plancontrelagrippe.ca)), as well as delivered free webinars (English and French) and seminars across Canada.

An influenza pandemic may result in disruptions to supply, demand, and increased absenteeism, with employees absent from work because they are sick or caring for loved ones.

#### **The Seminar in Red Deer will be held at:**

**Location: Red Deer Chamber of Commerce, 3017 Gaetz Ave, Red Deer AB**

**Date: Thursday December 17, 2009**

**Time: 3:00 pm – 4:30 pm**

**Registration and Coffee: 2:30 pm**

**To register:** e-mail Danielle Klooster ([dklooster@reddeerchamber.com](mailto:dklooster@reddeerchamber.com))  
or call 403-347-4491

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