

2026

Sponsorship Opportunities



Introduction



At the Red Deer District Chamber, everything we do is rooted in a clear purpose: to build a more prosperous community. For more than a century, our Chamber has stood alongside local businesses and entrepreneurs championing their success, amplifying their voices, and ensuring they have the tools, connections, and support needed to thrive.

Our region is defined by collaboration and courage. It's a place where people roll up their sleeves, innovate, and push forward together. That spirit drives our work every day. Through meaningful advocacy, strong networks, and opportunities that unite our business community, we help members navigate today's challenges while opening doors to tomorrow's possibilities.

As we look ahead to 2026, we remain committed to fostering a vibrant, diverse, and opportunity-rich business environment. Our annual event sponsorship opportunities are designed to strengthen that mission, giving partners a powerful platform to support the community, elevate their brand, and help shape the economic future of Red Deer and the region.

Whether you're an emerging entrepreneur or an established leader, your partnership helps our business community charge ahead. Together, we can continue building a stronger, more prosperous future for all.

Sponsorship Opportunities



BUSINESS OF THE YEAR AWARDS

October 2026

Platinum Sponsor – \$5,000 (one available)

- 6 tickets to the event
- Social media recognition
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event

Gold Sponsor – \$3,500

- 4 tickets to the event
- Social media recognition
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event

Silver Sponsor – \$2,500

- 2 tickets to the event
- Social media recognition
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event

Bronze Sponsor – \$1,500

- 1 ticket to the event
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event

Award Category Sponsor – \$750 (6 available)

- 1 ticket to the event
- 2 minute on stage presentation of the award
- Logo on website & event presentation

Sponsorship Opportunities

Women Leading Change

September 2026

Title Sponsor - \$5,000 (one available)

- 6 tickets to the event
- 2 minute speaking opportunity at the event
- Social media recognition
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event
- Your banner displayed at the event

Gold Sponsor - \$3,500

- 4 tickets to the event
- Social media recognition
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event
- Your banner displayed at the event

Silver Sponsor - \$2,500

- 2 tickets to the event
- Social media recognition
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event
- Your banner displayed at the event

Bronze Sponsor - \$1,500

- 1 ticket to the event
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event

All sponsorship levels include the opportunity to contribute a promotional item to event swag bags.

Sponsorship Opportunities

Central Alberta Business Summit March 2026

Title Sponsor – \$5,000 (one available)

- 6 tickets to the event
- 2 minute speaking opportunity at the event
- Social media recognition
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event
- Your banner displayed at the event

Gold Sponsor – \$3,500

- 4 tickets to the event
- Social media recognition
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event
- Your banner displayed at the event

Silver Sponsor – \$2,500

- 2 tickets to the event
- Social media recognition
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event
- Your banner displayed at the event

Bronze Sponsor – \$1,500

- 1 ticket to the event
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event

All sponsorship levels include the opportunity to contribute a promotional item to event swag bags.

Sponsorship Opportunities

The Butcher, Baker & Beer Maker

Golf Tournament

August 2026

Title Sponsor – \$5,000 (one available)

- 6 players at the tournament
- 2 minute speaking opportunity at the event reception
- Social media recognition
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event

Gold Sponsor – \$3,500

- 4 players at the event
- Social media recognition
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event

Silver Sponsor – \$2,500

- 2 players at the event
- Social media recognition
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event

Bronze Sponsor – \$1,500

- 1 player at the event
- Logo on the Chamber website & event marketing materials
- Verbal recognition at the event

Hole Activation Sponsor– \$750 (9 available)

- Includes hole signage
- Logo on website
- Verbal recognition at the event

Sponsorship Opportunities

Business Builder Luncheon Series

Series Sponsor- \$2,500 - 8 luncheons per year

- Naming rights to the full luncheon series
- Speaker introduction at each luncheon
- Logo on all event marketing & Chamber website
- 2 tickets per luncheon



Contact Us

P: 403-347-4491

W: reddeerchamber.com

For sponsorship inquiries please contact Frank Creasey, CEO

E: fcreasey@redeerchamber.com

For event inquiries please contact Shelley Hanlan, Events Manager

E: shanlan@redeerchamber.com

Sponsorship Confirmation Form



BUSINESS OF THE YEAR AWARDS

October 21, 2026

Sponsorship Packages

Please select appropriate level:

- ☐ Platinum Sponsor \$5,000 plus GST
- ☐ Gold Sponsor \$3,500 plus GST
- ☐ Silver Sponsor \$2,500 plus GST
- ☐ Bronze Sponsor \$1,500 plus GST
- ☐ Award Category Sponsor \$750 plus GST

Company Name: _____

Contact Name _____

Address: _____

City: _____

Postal Code: _____

Email: _____

Total Amount: (please ensure to include GST): _____

Method of Payment: ☐ Visa ☐ MasterCard ☐ Invoice ☐ Cheque

Credit Card Number: _____

Expiry Date: _____ CVC: _____

Signature: _____

Please return to info@reddeerchamber.com

Sponsorship Confirmation Form

Business Summit

March 19, 2026

Sponsorship Packages

Please select appropriate level:

- ☐ Title Sponsor \$5,000 plus GST
- ☐ Gold Sponsor \$3,500 plus GST
- ☐ Silver Sponsor \$2,500 plus GST
- ☐ Bronze Sponsor \$1,500 plus GST

Company Name: _____

Contact Name _____

Address: _____

City: _____

Postal Code: _____

Email: _____

Total Amount: (please ensure to include GST): _____

Method of Payment: ☐ Visa ☐ MasterCard ☐ Invoice ☐ Cheque

Credit Card Number: _____

Expiry Date: _____ CVC: _____

Signature: _____

Please return to info@reddeerchamber.com

Sponsorship Confirmation Form

Women Leading Change

September 22, 2026

Sponsorship Packages

Please select appropriate level:

- ☐ Title Sponsor \$5,000 plus GST
- ☐ Gold Sponsor \$3,500 plus GST
- ☐ Silver Sponsor \$2,500 plus GST
- ☐ Bronze Sponsor \$1,500 plus GST

Company Name: _____

Contact Name _____

Address: _____

City: _____

Postal Code: _____

Email: _____

Total Amount: (please ensure to include GST): _____

Method of Payment: ☐ Visa ☐ MasterCard ☐ Invoice ☐ Cheque

Credit Card Number: _____

Expiry Date: _____ CVC: _____

Signature: _____

Please return to info@reddeerchamber.com

Sponsorship Confirmation Form

Business Builder Luncheon Series Sponsor

Sponsorship Packages

☐ Luncheon Series Sponsor \$2,500 plus GST

Company Name: _____

Contact Name _____

Address: _____

City: _____

Postal Code: _____

Email: _____

Total Amount: (please ensure to include GST): _____

Method of Payment: ☐ Visa ☐ MasterCard ☐ Invoice ☐ Cheque

Credit Card Number: _____

Expiry Date: _____ CVC: _____

Signature: _____

Sponsorship Confirmation Form

The Butcher, Baker & Beer Maker

Golf Tournament

August 31, 2026

Sponsorship Packages

Please select appropriate level:

- ☐ Title Sponsor \$5,000 plus GST
- ☐ Gold Sponsor \$3,500 plus GST
- ☐ Silver Sponsor \$2,500 plus GST
- ☐ Bronze Sponsor \$1,500 plus GST
- ☐ Hole Activation Sponsor \$750 plus GST

Company Name: _____

Contact Name _____

Address: _____

City: _____

Postal Code: _____

Email: _____

Total Amount: (please ensure to include GST): _____

Method of Payment: ☐ Visa ☐ MasterCard ☐ Invoice ☐ Cheque

Credit Card Number: _____

Expiry Date: _____ CVC: _____

Signature: _____

Please return to info@reddeerchamber.com