# Chief Executive Officer— Red Deer District Chamber

Location: Red Deer, Alberta Position Type: Full-Time Application Deadline: July 18, 2025 Start Date: September 18 2025

# About the Chamber

The Red Deer & District Chamber of Commerce is a leading business organization committed to building a vibrant regional economy and advocating for a competitive business climate. Representing a diverse membership, we serve as a catalyst for business growth, collaboration, and community development across Central Alberta.

## The Opportunity

The Chamber is seeking an experienced and dynamic Chief Executive Officer to lead the organization in fulfilling its mission and strategic objectives. This is an exciting opportunity for a results-oriented and visionary leader who can build strong relationships, influence policy, and drive business support initiatives in the region.

### **Key Responsibilities**

## • Leadership & Strategy

Provide visionary leadership and strategic direction aligned with the Chamber's mission and Board directives.

### • Governance & Administration

Work closely with the Board of Directors to implement policies, ensure compliance with bylaws, and provide timely reporting.

### • Office & Staff Management

Ensure the effective day-to-day operation of the Chamber office, including supervision of staff, implementation of internal systems and processes, and maintaining a positive, productive work environment.

### • Organizational Performance & Evaluation

Regularly assess Chamber operations and outcomes against strategic goals; adjust as needed to ensure continued effectiveness and relevance of the Strategic Plan.

# • Financial Oversight

Develop and manage the annual budget, secure sponsorships and funding, and ensure long-term financial sustainability.

### • Advocacy & Policy

Champion the interests of the business community through effective policy development and advocacy at all levels of government.

## • Membership & Program Development

Oversee programs, events, and services that deliver value to members and attract new membership.

### • Stakeholder Engagement

Act as the primary spokesperson and liaison for the Chamber with government, media, businesses, and community organizations.

### Qualifications

- Proven senior leadership experience, ideally in a Chamber, business association, or non-profit organization.
- Demonstrated success in building, leading, and mentoring high-performing teams.
- Strong understanding of economic development, public policy, and advocacy.
- Exceptional communication, interpersonal, and relationship-building skills.
- Experience managing budgets, and strategic plans.
- Skilled in operational planning, process improvement, and implementing efficient internal systems.
- Ability to think innovatively while delivering operational excellence.
- Post-secondary education in business, public administration, or a related field is preferred.

### Compensation

- A competitive salary and benefits package will be offered, commensurate with experience.
- Extended health benefits, vehicle allowance, and RRSP program is included.

### How to Apply

Please submit your cover letter and résumé in PDF format to <u>CEOsearch@reddeerchamber.com</u> with the subject line: *CEO Application – [Your Name]*.

The Red Deer & District Chamber of Commerce is an equal opportunity employer. We thank all applicants for their interest. Those whose qualifications align with the position requirements will be contacted regarding their application.