

# RED DEER

## District Chamber

# CHAMBER'S BUSINESS PULSE

### ADVERTISING RATES & DATA

#### MECHANICAL REQUIREMENTS

Double Page Spread w/ .125" Bleed	17" x 11.125"
Full Page w/ .125" Bleed	8.625" x 11.125"
Full Page (No Bleed)	7" x 9.5"
2/3 Horizontal	7" x 6.5"
1/2 Island	4.625" x 7"
1/2 Horizontal	7" x 4.625"
1/3 Vertical	2.125" x 9.5"
1/3 Square	4.625" x 4.625"
1/3 Horizontal	7" x 3"
1/4 Vertical	3.375" x 4.625"
1/4 Horizontal	4.625" x 3.375"
1/6 Vertical	2.125" x 4.625"
1/6 Horizontal	4.625" x 2.125"
1/8 Vertical	2.125" x 3.375"
1/8 Horizontal	3.375" x 2.125"
Magazine Trim Size	8.375" x 10.875"

Electronic files can be accepted only as:  
TIFF, JPG, EPS, PDF (high resolution).

The Red Deer & District Chamber of Commerce member publication and directory is the go-to resource for businesses across Central Alberta's most dynamic commercial region.

With more than 800 members, the Red Deer & District Chamber of Commerce is a business advocacy association committed to creating value and prosperity for its members and building a vibrant community. From established enterprises to emerging businesses, chamber members represent virtually every sector of the regional economy, making this publication an unmatched vehicle for reaching the buyers, partners, and influencers who drive Central Alberta forward.

Published by DEL Communications Inc., this official chamber publication combines compelling editorial content with targeted advertising opportunities, delivering your message in a trusted, professionally produced format that members keep and reference throughout the year.

#### ADVERTISING SPACE RATES (INCLUDES COLOUR)

Full Page.....	\$2,059.50
2/3.....	\$1,799.50
1/2 Island .....	\$1,629.50
1/2.....	\$1,529.50
1/3.....	\$1,239.50
1/4.....	\$999.50
1/6.....	\$689.50
1/8.....	\$449.50

#### DOUBLE-PAGE SPREAD

DPS.....	\$3,259.50
----------	------------

#### COVER SPACE RATES

Inside Front Cover .....	\$2,359.50
Inside Back Cover.....	\$2,309.50
Outside Back Cover .....	\$2,409.50

# RED DEER

## District Chamber

Published by  
DEL Communications Inc.  
Suite 300, 6 Roslyn Road  
Winnipeg, MB R3L 0G5



[www.delcommunications.com](http://www.delcommunications.com)

Advertising Sales: Dayna Oulion  
[dayna@delcommunications.com](mailto:dayna@delcommunications.com)  
Toll Free: 1.866.424.6398